



European Society  
for Evolutionary Biology

20 - 25 August 2017  
Groningen, the Netherlands

**ESEB**  
XVI Congress



Dear Sir / Madam,

We are delighted to invite you to team up with the European Society for Evolutionary Biology (ESEB) to sponsor the 16th ESEB Congress, 20-25 August 2017, at the University of Groningen, the Netherlands.

This major biennial scientific conference offers you direct contact and access to over 1,400 delegates from leading universities and research institutes working in the field of evolutionary genetics and biology in Europe and the rest of the world.

This well-known meeting represents the important event in our field in Europe and will host numerous established research group leaders as well as young, early-career researchers. This balanced composition of attendees will give sponsors and exhibitors access to both the up-and-coming next generation of leading researchers in the field as well as to current leaders and decision makers in evolutionary biology.

We encourage sponsors, companies and exhibitors to use ESEB2017 in Groningen as a vibrant and exciting platform for showcasing their products and services to the international community of evolutionary biologists. As meeting organizers we offer a broad range of excellent opportunities to become involved as sponsors and to highlight your brand and products at prime positions throughout the meeting venue. We are devoted to help you with maximizing your visibility at this major event. Please note that all exhibition and sponsorship opportunities will be allocated on a first come, first served basis.

A special attraction of ESEB 2017 is the joint conference day with the annual meeting of the International Society for Evolution, Society and Public Health: [evolutionarymedicine.org](http://evolutionarymedicine.org) This increases the anticipated number of delegates to 1,700 on the first day of ESEB 2017.



For further information on the conference and the venue, please visit: [www.eseb2017.nl](http://www.eseb2017.nl)  
For specific requests and propositions, please contact the ESEB 2017 Exhibition & Sponsorship Manager:

Simon Verhulst  
s.verhulst [at] rug.nl  
Tel: +31 (0) 50 363 2059



# Sponsor Opportunities

## Stand space:

Price for publishers: € 1500\*

Price for companies: € 2000\*

Area of 6m<sup>2</sup> (3x2)

- Tables (3m) and two chairs (please contact us for larger stands)
- Electricity
- Company listing with logo in the ESEB2017 Final Program and Congress website
- Two registrations for the congress including access to all scientific sessions, social events, coffee breaks and lunches.

## Lanyards (Supplied by Sponsor)

Price: € 3000\*

This opportunity includes:

- Corporate logo on the lanyard
- Company listing with logo in the ESEB2017 Final Program and Congress website



no longer available

## In App advertisement

The conference program with abstracts and venue information will be offered through a dedicated cross-platform app that will be the prime information source for attendees.

This opportunity includes:

- Company listing with logo in the ESEB2017 Final Program and Congress website
- Banner on home screen: €4500\*
- Home screen button to a dedicated sponsor page that might feature images, a banner and information: €6500\*

\* Excluding VAT



# Sponsor Opportunities

## Mini programme

Pocket sized conference overview and exhibition plan into the back of the delegate's badge.

Price: €3000\*

This opportunity includes:

- An advertisement on the back of the Mini Program
- Company listing with logo in the ESEB2017 Final Program and Congress website



## Poster sessions

Price per session: €9000\*

For poster sessions, wine and (Dutch) cheese will be provided on a complimentary basis to all registered participants to create a friendly and relaxed atmosphere. Poster session of choice to be allocated on a first come, first serve basis.

This opportunity includes:

- Sponsor name/logo on buffet tables
- Sponsor literature in Poster area
- Company listing with logo in the ESEB2017 Final Program and Congress website



## Final program advertising (A5 Booklet)

- Outside back cover € 1500
- Inside front cover € 1000
- Inside back cover € 1000
- Inside page € 750

\* Excluding VAT



# Sponsorship ESEB 2017 order form

Please scan the signed form and mail to: s.verhulst [at] rug.nl

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Postal code: \_\_\_\_\_

City: \_\_\_\_\_

Country: \_\_\_\_\_

Name contact person: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Items (tick boxes)

Stand space (€ 1,500 publishers / € 2,000 other companies)

~~Lanyards (€ 3,000)~~

### In App advertising

Banner on home page (€ 4,500)

Home screen button to a dedicated sponsor page (€ 6,500)

Mini programme (€ 3,000)

Poster session (€ 9,000)

### Final program advertising

Outside back cover (€ 1,500)

Inside front cover (€ 1,000)

Inside back cover (€ 1,000)

Inside page (€ 750)

You will be billed following the receipt of your order form. The sponsorship fee must have been received in euros by June 1st 2017, free of charge for the receiver account. Cancellation fee: none before 1.4.2017, then 25% until 1.6.2017; 100% from 1.6.2017.

Name: \_\_\_\_\_

Place: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

